



Derek C. Mayhew
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Education

Rochester Institute of Technology, Rochester, NY, GPA 2.85
Bachelor of Fine Arts, Graphic Design, August 2000
Associates of Arts and Science, Illustration, August 2000

Work Experience

Graphic Artist: NewDeal Incorporated, Somerville MA, May 1999 to February 2001

- Created a presentation in Flash that details the company's mission, products and services
- Researched, designed and developed an interactive business card CD-ROM that contains a NewDeal screen saver, news clips and the above Flash presentation
- Produced an HTML e-mail with animated GIFs using Adobe ImageReady and Photoshop, to promote NewDeal's technology service
- Created advertisements in Quark for NewDeal's software and hardware
- Touched up and created Adobe Illustrator and Photoshop graphics as needed
- Developed the Graphical User Interface and Quizzes for the NewDeal GeoSafari interactive game, which teaches children Math, Geography, World History and Social Studies
- Produced PowerPoint presentations for our CEO's business meetings and lectures
- Developed navigation icons, wallpaper, interface enhancements, and other artwork for NewDeal's operating system's Graphical User Interface
- Worked directly with software engineers to strengthen our products' branding and aesthetic value
- Handled pre-press work on Quark and TIFF files for four-color press runs
- Researched locations for our direct mail advertising photo shoot

Graphic Artist Internship: Digital Equipment Corporation, Nashua NH, May to August 1997

- Worked with clients to produce web pages that have the desired feel and functionality to promote their services
- Developed Internet buttons with Java Script rollovers that re-enforced Digital's branding and contained the lowest possible file size enabling quick download times
- Produced animated GIF advertisements for driving new traffic to the Digital Equipment web site

Skills

Proficiencies include: Macintosh and PC hardware and software including:

Flash	Illustrator	Acrobat	HTML
Photoshop	PowerPoint	Streamline	Dreamweaver
Quark	Director	Maya	ImageReady

Portfolio:  CarbonCube.com